

THE gambit

2009 issue schedule

CAMERA READY ART is due on Wednesday prior to the issue date.
Special Advertising features are subject to change.

	ISSUE DATE	AD SPACE & MATERIALS DEADLINE	SPECIAL FEATURES
JAN	6*	Dec 26	Health & Wellness / New Orleanian of the Year
	13*	Jan 2	Black & White Sale
	20*	Jan 9	CUE / School Registrations
	27	Jan 16	L'Image: Weddings / Green Matters
FEB	3	Jan 23	Winter Restaurant Guide / Valentine's Day Gift Guide #1
	10	Jan 30	Health & Wellness / Mardi Gras (week 1) / Valentine's Day Gift Guide #2
	17	Feb 6	Mardi Gras (week 2) / Green Matters
	24	Feb 13	CUE / Menu Guide: Lent Specials
MAR	3	Feb 20	Health & Wellness
	10	Feb 27	Fairs & Festivals / Summer Camps
	17	Mar 6	The Green Issue / Neighborhoods / March Mania / Guide to Real Estate
	24	Mar 13	CUE
APR	31	Mar 20	The Pet Issue / Green Matters / Annual Guide to Schools
	7	Mar 27	Spring Restaurant Guide
	14	Apr 3	Health & Wellness / I-10 Road Trips CUE / French Quarter Fest
	21	Apr 10	Jazz Fest (Week 1) / Green Matters / Relocation Guide
	23	Apr 10	Best of Jazz Fest 2009** (Visitors' Publication) / Relocation Guide
	28	Apr 17	Jazz Fest (Week 2) / Mother's Day Gift Guide 1
MAY	5	Apr 24	Health & Wellness / Mother's Day Gift Guide 2
	12	May 1	CUE
	19	May 8	Swizzle: The Wine Edition
	26	May 15	L'Image: Weddings / Green Matters
JUN	2	May 15	Wellness Expo (supplement)
	2	May 22	Summer Restaurant Guide
	9*	May 29	"Staycation" Issue
	16*	June 5	Father's Day Gift Guide / Women in Real Estate
	23*	June 12	CUE
	30*	June 19	Essence Fest / Green Matters / Best Buys & Bargains

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JUL	7*	Jun 26	Health & Wellness / Top 50 Bars of New Orleans
	14*	Jul 2	CUE
	21*	Jul 10	Saints NFL Preview Issue
	28*	Jul 17	Business Profiles / Green Matters / Men in Real Estate
AUG	4*	Jul 24	Health & Wellness
	11*	Jul 31	CUE
	18*	Aug 7	Annual Student Guide / Green Matters
	25	Aug 14	Best of New Orleans
SEP	1	Aug 21	Health & Wellness
	8	Aug 28	Menu Guide
	15	Sep 4	Outdoor Issue
	22	Sep 11	CUE / Education
	29	Sep 18	Fall Arts and Entertainment Preview / Green Matters
OCT	6	Sep 25	Health & Wellness / Hornets Issue
	13	Oct 2	Fall Restaurant Guide
	20	Oct 9	CUE
	27	Oct 16	Voodoo Music Experience / Women in Business / Green Matters / Guide to Real Estate
NOV	3	Oct 23	Health & Wellness / 40 Under 40
	10*	Oct 30	Great Discoveries Gift Guide
	17*	Nov 6	CUE / Thanksgiving Dining / Gifts for Him
	24*	Nov 12	Swizzle / Thanksgiving Dining / Entertaining Gift Guide / Green Matters
DEC	1*	Nov 19	Health & Wellness / Toys for All Ages
	8*	Nov 25	Fashion Gift Guide
	15*	Dec 4	CUE / Exceptional Gifts
	22*	Dec 11	Last Minute Gift Guide / New Year's Eve
	29*	Dec 18	Sugar Bowl / Menu Guide / Green Matters

* Summer / Holiday Package Issue

** Special Rates or Expanded Circulation May Apply

Bold denotes pullout or stand-alone section

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